

# Optimizing the Development Response to the Gold Line

**TUES., APRIL 14**  
12:30 to 2:30 p.m.

**GLOBE UNIVERSITY**

White Bear Lake Conference Room  
8147 Globe Drive (2-story building) • Woodbury, MN

**Presented by:** The Gateway Corridor Commission, East Metro Strong, Saint Paul Area Chamber of Commerce, Oakdale Area Chamber of Commerce, and Woodbury Area Chamber of Commerce.

**No cost to attend. Lunch provided.**

**THE DISCUSSION:**

The Gold Line, a proposed bus rapid transit service between Union Depot in Saint Paul and Woodbury along Interstate 94 and Hudson Road, continues to gain momentum toward a 2022 opening. Now is the time to engage in conversations about:

- What role does the business community play in transit-oriented development?
- What do policy makers and community leaders need to do now to get ready?
- What can peer cities with successful transit programs teach us?

**Dena Belzer:** “What we know about development and BRT”

**Roger Millar:** “What actions would help the Gold Line advance our community goals?”

Ms. Belzer is the president of Strategic Economics, a national leader in urban economics techniques that guide local public policy decisions.

Mr. Millar, PE, AICP, is the director of Smart Growth America’s Leadership Institute. Projects in which he played a leadership role, including the development of Portland, Oregon’s Pearl District, and the Roaring Fork Valley BRT system, are seen as national models.



**WHO SHOULD ATTEND:**

Business owners and managers, elected officials and policy makers, Realtors, urban planners, engineers, land developers, community advocates.

**Agenda:**

- 12:30 p.m. Registration and Lunch
- 1 p.m. Speakers. Followed by discussion on community objectives, facilitated by Will Schroerer, East Metro Strong

**HOW TO REGISTER FOR THE EVENT**

Saint Paul Area Chamber of Commerce is coordinating registrations. Space is limited. Sign up online today!

<http://web.saintpaulchamber.com/events/eventdetail.aspx?EventID=2451311>

Questions about the Gateway Corridor Development Forum may be directed to Andy Gitzlaff, 651-430-4330, or [andy.gitzlaff@co.washington.mn.us](mailto:andy.gitzlaff@co.washington.mn.us).

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